

# FACEBOOK LIVE SEMINAR

## How to Light Up your Holidays

The holiday season is not truly here without the strings upon strings of twinkling lights that decorate your home and garden. In addition to the classics, we offer creative additions to your holiday look with flameless candles, dangling decoratives, and so much more. Join Mike Westphal, the Garden Guru as he takes us through this year's stock of sparkling wonders sure to spark the season's spirit.

#### LIGHTING INSIDE AND OUT

We all love the look of holiday lights. Whether you go all out or you like just the little touches around your home, we carry a vast variety of lighting to make your holidays merry and bright.

#### **Lumineo Lights**

#### LED Compact & Cluster Lights

These are no ordinary strings of lights. The Lumineo Compact and Cluster lights are some of the most durable and long-lasting lights that we carry. These anti-tangling strings of lights come as non-connectable and connectable. This makes your decorating process exponentially more enjoyable. These strings can burn for up to 50,000 hours. In comparable terms, if you kept your lights on all year-round and never turned them off, they would burn for 6 years! They have 8 functions that you can set them to, including blinking, twinkling, and steady burn. Another great feature of these lights is that they have a built-in timer. Once the button has been pressed and the green light is on, then your lights are set to burn for 6 hours. Use lumineo lights inside and outside your home, these lights can withstand weather and high-stress conditions with ease.

PRO TIP: Measure the spaces that you would like to decorate with string lights before you come to shop. This will help dictate the length of lights you need as well as if you need them to be connectable.

#### **Net Lights**

As a part of the Lumineo family, net lights are connectable with the LED Compact and Cluster string lights. These lights come in cool white, warm white, and multi-color so you can customize your look however you like. These net lights are perfect for laying atop of shrubs, lining fences, and even wrapping tree trunks, as they come in a dark green color to blend right

#### Icicle and Curtain Lights

Lumineo also has the perfect lights to line your porches and railings with their icicle and curtain lights. These come with a white chord, so they are perfect for lining gutters and the sides of your home with cool white, warm white, and multi-color light choices.

#### **Battery Operated**

These are great for homes that are limited on outlets or just prefer the mobility of batterypowered lights. These Lumineo Durawise lights can last for 60 days with one set of batteries. They come in cool white, warm white, and multi-color light choices.

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#### Invisilites

#### Green, Silver, and Copper Wires

These Micro LED string lights are perfect for holiday projects of all types. Invisilites are smaller, thinner strings of lights that are intended to blend into your decorative displays seemlessly so the lights are the main thing that are highlighted. String your invisilites through garlands, miniature trees, and wreaths for a touch of glimmering light. These are battery-operated lights with both indoor and weather-proof battery cases. This makes them perfect for indoor and outdoor use. Invisilites can come in multicolor and white color selections.

Invisilites can come as just string as well as cluster strings that you can drape on your trees or use in other aspects of your holiday decor. These larger sizes also come in as plugins as well as battery-operated.

#### **Brilliant Additions**

#### Holographic Candles

Add something a little different to your holiday decor with these virtual candles. Although they may not have a wick, these candles display quite a light show with rotating projections that can be seen on the ceiling of wherever the candle is placed. These holographic candles come in multiple styles, including a Santa theme (with presents and ornaments), a snowflake theme, and a snowman theme. These are great for kids bedrooms or anyone who enjoys whimsical Christmas decor in their home.

#### Star and Snowflake Lights

These individual LED lights are perfect to add to specific displays you are after. Instead of displaying an entire string, you can scatter these lights in your wreaths, trees, and garlands with ease.

#### **Fabric Stars**

Make a show-stopping display, indoors or out, with our 2-3 foot lighted fabric stars. These lights are collapsible and battery-operated. They come in multiple holiday colors along with a variety of light settings.

#### **Shatterproof Ornaments**

Great for outdoor decor, these large ornaments come in a variety of shapes and colors. Use them on an outdoor tree or even place them in potted arrangements for an added flair of twinkling lights.

#### C7 LED String and Bubble lights

These oversized, vintage-looking lights are perfect for that nostalgic holiday look. They come as a diamond-cut bulb, which is perfect for projecting light over distances. Enjoy colors of soft white or multi for a customized look. indoors or out.

#### **Polestar Lights**

These shapable lights are perfect for both indoors and out. For more information on these lights, check out Mike's webinar here.

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#### Lanterns

Looking for more than just string lights? We carry a few decor items that will light up your space like nothing else. Lanterns can be a classic look for any holiday theme, however, some of our lantern are almost snow-globe adjacent with whirling glitter inside of the lantern as well as light. These batteryoperated pieces are an indoor exclusive.

#### Simplux Candles

These virtual candles are made of real wax and have a 360° wick with an LED light built into the wick so that the "flame" can be viewed at all angles. These wicks move irregularly, to keep the wick looking as real as possible. As batteryoperated candles, Simplux also have a remote option. This is so you can light all your candles with ease as well as place them on specific settings that pair well with your decor and the times that you want them lit. Each Simplux candle has its own style and can be festive or neutral, so you can keep them out for longer than the holiday season.